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County Launches Platte Profile Plan Update

Citizens Input Sought on Long-range Vision and Goals

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As part of its recognition of National County Government Week, the Platte County Commission announced today the commencement of its strategic planning initiative: Platte Profile.

“We are excited to initiate this process during the week in which all across the United States, counties are being recognized for the work they do to foster community,” said Presiding Commissioner Betty Knight. “The Platte Profile planning effort is an outstanding illustration of how our residents come together to set our vision and goals for a better County.”

The endeavor, which will unfold over the next eight months, will bring together Platte County residents to build on the success generated from the Platte Profile 2020 process. Residents and community leaders will discuss progress that has been made since the original Profile plan was adopted in the late 1990’s and examine issues that are important to them and set goals they hope to achieve.

Platte County citizens will have a variety of ways to participate. A citizen planning team comprising stakeholders from throughout the County will guide the effort. Focus groups will be organized to evaluate specific issues; public forums will be provided for information as well as to solicit input; and a statistically valid survey will be conducted.

Additionally, a web site created specifically for its Platte Profile strategic planning effort was launched today. The site can be found at www.platteprofile.com

Commissioner Knight said the web site was just one more way the County was trying to communicate with its citizens. On the site, residents can find general information about the strategic planning process, including the project schedule; documents related to the process; and a feedback form. The site will be updated routinely so that the most accurate information is available at all times.

For more information on the Platte Profile planning effort, go to www.platteprofile.com or contact Dana Babcock, Platte County Director of Administration at 858.3332.

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